**Britain's most romantic workplace? Love Heart factory, where 61 couples met, claims to be most lovestruck factory**

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Last updated at 2:44 PM on 11th February 2012

It may be the constant surroundings of sugary love messages, or perhaps there is something in the air.

Either way, romance has clearly blossomed at the Love Hearts factory in Derbyshire to the extent that it now claims to be the most lovestruck workplace in Britain.

Of the 500 employees at the factory where the sugar-coated sweets are produced, 122 are in a relationship with each other.



Sweethearts: Swizzels Matlow, makers of Love Heart sweets, claims to be the most romantic factory in Britain

In news conveniently revealed just days before Valentine's Day, Swizzels Matlow said one in four workers at its factory is in a relationship with another employee there.

The family firm, based in New Mills, North Deryshire, released the figures about its workforce a few days ahead of February 14, arguably the most important selling period for the small sweets.

 The company, which also produces Refreshers and Mr Chew sweets, make 200m Love Hearts every year, with each one featuring a trademark message such as 'I Love you', or 'All mine'.

Jeremy Dee, director at Swizzels Matlow, said: 'One couple even used to pass Love Hearts down the production line to each other before they got chatting in the canteen. Love Hearts clearly inspire romance.'



Lovestruck: 122 of the 500 employees at the factory in New Mills, Derbyshire, are in a relationship with each other

Mr Dee dismissed the notion that the figures were deliberately released around Valentine's Day as a cynical ploy to sell more of its famous sweets.

He told the Daily Telegraph: 'I think it's a lovely story that so many people met here.

'We knew anecdotally that many were either married to each other or going out with each other, but we just did a quick ask around to find out how many were together. It's a very close-knit place.'

Read more: <http://www.dailymail.co.uk/news/article-2099737/Britains-romantic-workplace-Love-Heart-factory-61-couples-met-claims-lovestruck-factory.html#ixzz1nD6omKpO>